

MICRO2 BEST PRACTICE **SPAIN**

"Bodegas Robles" winery, Córdoba (Andalucia)

AT A GLANCE

Winery, photovoltaic roofs, organic and biodynamic farming methods



One innovative rural enterprise in Andalucia, Spain is "Bodegas Robles," a winery located in the province of Córdoba (Andalucia) that has implemented sustainable and eco-friendly practices in their wine production process.

The Robles family has been making wine in Montilla since 1927. At the end of the 1990s, the third generation understood that, rather than progress, the company was in favour of going back. And this philosophy is perfectly reflected in the work we do in our Montilla Moriles wine cellar.

The company was awarded with the Top15 award for the Best Spanish Wineries of the Decade (2011-2020) by the Spanish Association of Wine Journalists and Writers (Aepev).

Bodegas Robles uses an innovative system called "photovoltaic roofs" that generate clean energy from solar panels installed on the roof of their winery. They also use organic and biodynamic farming methods to grow their grapes, avoiding the use of chemical fertilizers and pesticides.

In addition to their sustainable practices, Bodegas Robles has developed a unique and innovative wine-making process called "soleo," which involves drying the grapes in the sun to concentrate their flavor and sugar content before pressing.



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This process results in a wine that is more full-bodied and flavorful than traditional wines, and has earned Bodegas Robles several international awards and recognitions.

Bodegas Robles' innovative practices show how rural enterprises can embrace sustainability and ecofriendliness while also experimenting with new and unique production methods to create high-quality and distinctive products. This approach can help rural businesses differentiate themselves in a crowded market and appeal to consumers who are increasingly interested in sustainable and ethical products.

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